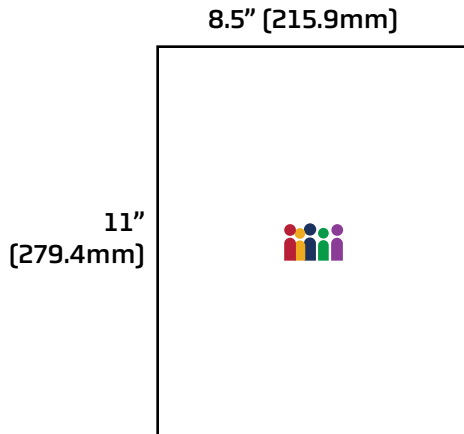


FULL PAGE ONLINE DIGITAL AD REQUIREMENTS



DIMENSIONS

Artwork size: **8.5 x 11" (215.9 x 279.4 mm)**

Color mode: **RGB**

Preferred file type: **High Quality Print PDF**

Max file size: **1.5 MB**

No bleeds or trim marks please.

FILE SUBMISSION & INFORMATION

- *IPC Community* magazine is a quarterly digital publication that is produced once a year in both a print *and* digital format. The information on this sheet is for digital-only ads.
- Please use the following naming convention for your file: the advertiser's company name as it will appear in the index of the magazine (i.e., **advertiser_name.pdf.**)
- When creating your artwork with photos included, use high quality images ≥ 150 ppi.
- For files created in a layout program such as InDesign, embed all images before exporting to PDF.
- For files created in a vector-based format such as Adobe Illustrator, be sure to embed images before generating the PDF file.
- For files created in Photoshop, flatten artwork (no layers) before generating the PDF.
- Using Canva? Output your flattened PDF in the higher "for print" resolution.
- Still having issues creating a <1.5MB high-quality PDF file? Here are two tips to try: 1) Set the compression for images to 150ppi when outputting your design. 2) In Acrobat, use the Optimize PDF tool and run the preflight script for "Digital Printing and Online Publishing" to optimize your file for quality.
- If you have created your file in a layout program, check for fine white outlines (stitching). If you see this issue, they will appear in this magazine. Check to be sure that a PDF-X export isn't causing this issue by exporting to "High Quality Print" instead. [More help here Adobe helpx.](#)
- **Give up?** Output your design to a high quality JPEG at 100% and we will do the conversion to PDF for you.
- **Submit your file [to this link.](#)**

If you have questions, please contact Shelly Stein at: shelly@iconnect007.com

