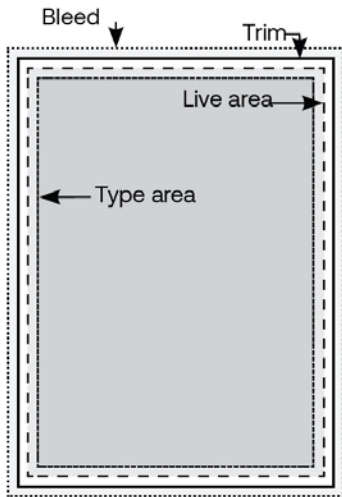


## FULL PAGE PRINT AD REQUIREMENTS



### DIMENSIONS

**Trim:** 8.5 x 11" - (215.9 x 279.4 mm)

**Bleed:** 8.75 x 11.25" - (222.25 x 285.75 mm)

**Live area:** 8 x 10.5" - (203.2 x 266.7 mm)

**Type area:** 7.5 x 10" - (190.5 x 254 mm)

### FILE SUBMISSION

- Please use the following naming convention for your file: the advertiser's company name as it will appear in the index of the magazine, ie: **advertiser\_name.pdf**. Submit press-quality (high resolution) PDF files with trim marks. [Upload files to this link.](#)
- When creating your artwork, photos should be submitted in CMYK mode at 300 dpi. No Pantone or spot colors. (To convert RGB images to CMYK, the color profile should be set to GRACoL2006\_Coated1v2.)
- For files created in a layout program such as InDesign, embed all images before exporting to PDF.
- For files created in a vector-based format such as Adobe Illustrator, be sure to embed images and convert all fonts to outlines before generating the PDF.
- For files created in Photoshop, be sure to flatten artwork (no layers) before generating the PDF.
- Black — If your document contains large areas of black, please use the following rich black formula: Cyan 60, Magenta 40, Yellow 40, Black 100. Also, make sure that the black used in graphics and background colors use the same values.
- We cannot be held liable for color accuracy.

If you have questions, please contact Shelly Stein at: [shelly@iconnect007.com](mailto:shelly@iconnect007.com)

