

## IN-DEPTH WITH...

### Deep Dive Content Marketing








#### Exclusive Feature Opportunity

The I-Connect007 long-form interview is on an exceptional platform for promoting both your business and personal brand. The process is incredibly easy, and our team ensures a smooth, professional experience. This package provides **valuable exposure**, positioning the interviewee as a thought leader while highlighting their expertise. This opportunity is an excellent way to connect with a wider audience.

#### Long-form Feature Content Package

Our seasoned editorial team will conduct a comprehensive one-hour interview with your key representatives. The result? A high-impact, 5,000-word feature article designed to **tell your story, showcase your innovation, and engage your target audience.**

#### Your Custom-branded Feature Includes:

-  In-depth interview (approx. 1 hour)
-  Custom design & layout with your submitted photos
-  Strategic backlinks to your website
-  Full-page ad on the back cover
-  Priority placement in both the magazine and e-newsletter
-  Promotion via social media to boost visibility
-  Exclusive PDF version for your own marketing use

Your feature will stand out with a custom cover, Table of Contents call-out, premium visuals, and strategic ad placement—amplifying your experts' thought leadership and making it a powerful marketing asset to share with clients, prospects, and partners.

The total package is priced at \$3,000.

Spots are limited. Contact us to schedule your interview today and **let your story lead the industry conversation.**



Schedule a meeting with Barb Hockaday now for more information

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