

ON THE LINE+

WITH... I-Connect007

PODCAST + COMPANION GUIDE PROGRAM

Podcast Series (6 episodes, central topic)

- Each episode can include links to related content on your website
- I-Connect007 to handle all pre- and post-production, hosting
- 6 months of marketing/promotion, including: full-page ads, banners, press releases, social sharing, direct email, and more

One companion guide (up to 2,000 words)

- I-Connect007 to handle all production: edit, design, layout, creation/hosting of download page
- I-Connect007 to create ads and other cross-promotional opportunities
- Companion guide to be offered for download to registered users only (registration list provided to you)
- Printed copies available for additional fee

COST OF PROGRAM: \$15,000

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